

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



International
Conference on Diet and
Activity Methods

**11th ICDAM Conference
June 26 - 29, 2023
Limerick, Ireland**

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support ICDAM 2023, which will be held in Limerick, Ireland, from June 26 to 29, 2023. Our conference will provide you with a range of opportunities to showcase your products and interact with many researchers and clients on an international scale.

ICDAM 2023 is seeking sponsors who share our vision: to provide a forum for the exchange of advances in methods used to assess dietary and physical activity exposures which may be applied in research and clinical applications that benefit human health.

Your sponsorship supports conference events as well as facilitates the attendance of scientists who otherwise may not be able to attend. As an ICDAM 2023 sponsor, you will benefit from visibility through the ICDAM 2023 website, a presence at the venue, opportunities to network with attendees from around the world, and networking through participation in social events. At each of the [past meetings](#), there have been more than 300 participants (sometimes over 500), representing over 30 countries. We are expecting 400+ delegates in attendance at the 2023 meeting.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the ICDAM Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

Regards,
Alan Donnelly
ICDAM 2023 Chair

Join us in Limerick for the 11th Annual ICDAM Conference!

We are excited to invite you to the ICDAM conference in 2023! We hope you will join us for a stimulating 4 days devoted to improving methods and measures for both diet and physical activity. Take advantage of opportunities to connect with and meet scientists from all corners of the world who specialize in the fields of dietary research and physical activity.

2023 Organizing Committee

Professor Alan Donnelly, University of Limerick [Chair]

Sheila Bowers, University of Limerick

Dr. Brian Carson, University of Limerick

Dr. Alexandra Cremona, University of Limerick

Kieran Dowd, University of Limerick

Dr. Anne Griffin, University of Limerick

Dr. Gráinne Hayes, University of Limerick


Dr. Catherine Norton, University of Limerick

Dr. Eibhlís O'Connor, University of Limerick

Alan Scarry, University of Limerick

Dr. Audrey Tierney, University of Limerick

The overall conference planning process is organized by the **International Conference on Diet and Activity Methods** and the team at **Podium Conference Specialists**.

The background is a teal-colored overlay on a blurred office scene. In the foreground, a white coffee cup sits on a matching saucer on a reflective surface. The text is centered in a bold, yellow, sans-serif font.

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS

	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Table-Top display in Exhibit Hall & booth on virtual platform	Yes	Yes	Yes	Yes	Yes
Complimentary Registration	5	4	3	2	1
Keynote Speaker + Lunch or Break Sponsorship (recognition in program, conference material and on signage)		Yes	Select 1	Break	
Exclusive: Conference Dinner Sponsor (opportunity to introduce speaker)	Yes				
Inclusion in Email Communication to Delegates	Unlimited	Unlimited	2	Select 1	
Exclusive delegate messages on virtual platform	5	3	1		
Exclusive workshop for Delegates	Yes				
Recognition on ICDAM Social Media Platforms	8	4	2	1	
Logo Recognition on Society Website	Yes	Yes	Yes	Yes	Yes
Logo Recognition at the Conference (Conference Signage, Slide Decks, Meeting Room Screens)	Yes	Yes	Yes	Yes	Yes
Logo and Hyperlink in Digital Abstract Book	Yes	Yes	Yes	Yes	Yes
Virtual Sponsor Listing + Virtual Booth in Mobile App	Yes	Yes	Yes	Yes	Yes

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

Brian Groos

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Email: brian@podiumconferences.com

Web: <http://www.icdamportal.org/>

Please note: ICDAM reserves the right to refuse sponsorship from potential sponsors who seek to promote products not aligned with our vision. Accepted sponsors are not permitted to influence the scientific program of ICDAM 2023 nor to use the ICDAM logo or other materials on their websites or elsewhere to promote their products.

ADDITIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Conference Program Ads

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Please note the ad
measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be
submitted as PDF files Deadline:

May 1st, 2023

Please note: All advertisements will be included in the electronic PDF program.

ADDITIONAL OPPORTUNITIES

Those additional opportunities can be added to any sponsorship level or selected as a stand-alone sponsor opportunity

Promotional Items:

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$500 + production cost

Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the ICDAM logo needs to be integrated in the design of the promotional item(s).

Award Opportunity - Presentation Awards:

- **Best oral presentation: \$500/award**
Only one opportunity
- **Best poster presentation: \$500/award**
Only one opportunity

EXHIBIT OPPORTUNITIES

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TABLE TOP **\$1,000.00 (USD)**

- One 6ft long skirted table with two chairs
- Acknowledgement in the conference program
- Acknowledgement and exhibitor booth in the congress mobile app
- Acknowledgment on on-site conference signage
- Two exhibitor badges
- Complimentary refreshment service during conference breaks in poster area

- Exhibit area will be featured in the poster hall over 2.5 days with lunches and refreshment breaks taking place in the same area
- Electrical, audio-visual equipment, additional furniture, material handling are exhibitor's responsibility and must be ordered exclusively through the host venue's providers.

HOW TO BECOME AN EXHIBITOR

To book your table top display or exhibitor booth for [ICDAM 2023](#), [follow this link](#) to the 2023 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.

**WE LOOK
FORWARD TO
WELCOMING
YOU TO ICDAM
2023 IN
LIMERICK!**



<http://www.icdamportal.org/>